



Muhammad Farhanul Hakim

+62 851-5918-2330

farhanulstudio@gmail.com

Bandung, Indonesia

About Me

Graphic Designer with 4+ years of experience creating high impact visuals for social media and branding. Also skilled in video editing and videography to produce engaging digital content. Focused on delivering designs that are not only visually appealing but also effective in increasing engagement and strengthening brand identity.

Education

- MAN 3 Tasikmalaya | 2021 - 2024
- UIN Sunan Gunung Djati | 2024 - Present
 - Communication Studies (Journalism)

Experience

- Freelance Graphic Designer | Dec 2021 - Present**
 - Developing concepts and creating designs based on client needs.
 - Translating client briefs into visuals aligned with brand positioning and target audience.
 - Maintaining consistency in the brand's visual identity.
 - Coordinating directly with clients to ensure designs align with their expectations.
 - Optimizing designs to enhance visual appeal and increase engagement.
- Media Team - MAN 3 Tasikmalaya | Aug 2023 - May 2024**
 - Conceptualizing and designing visual content for social media needs.
 - Designing banners, posters, and various promotional materials for events and activities.
 - Ensuring all visual outputs maintain professional quality and consistent brand identity.
- Graphic Designer Intern – Star4Hire Agency | Feb 2025 - May 2025**
 - Designing visual content for social media needs.
 - Maintaining visual identity consistency.
 - Collaborating with the team to align designs with campaign strategies.
 - Optimizing designs to enhance visual appeal and increase engagement.
- Media - Ekspedisi Pelosok Negeri | Feb 2025 - Aug 2025**
 - Conceptualizing and designing visual content for social media needs.
 - Designing banners, posters, and various promotional materials for events and activities.
 - Documenting the entire event process through photography and videography.
 - Producing and editing documentation videos, including event aftermovies.
 - Ensuring all visual outputs maintain professional quality and consistent brand identity.

Graphic Designer - Gardamuda Indoonesia | Sep 2025 - Present

- Conceptualizing and creating visual content for social media needs.
- Maintaining visual identity consistency across all content.
- Collaborating with the team to align designs with campaign strategies.
- Optimizing designs to increase audience awareness and engagement.

organization

- JQH-NU Kab. Tasikmalaya | 2020 - 2022
- IRMA MAN 3 Tasikmalaya | 2021 - 2023
- RITMA Maha'd Tahfidz UIN SGD | 2024 - 2025
- Photosspeak | 2025 - Present

Hard Skills

- Visual Design
- Layout Design
- Video Editing
- Social Media Design
- Print Design
- Videography




Soft Skills

- Comunication
- Teamwork
- Storytelling
- Creativity
- Ideation


Software

- Figma
- Premiere Pro
- Canva
- Photoshop
- Capcut
- Lightroom
- Illustrator
- Pixellab

Social Media

-  farhanul18
-  farhanul18
-  Farhanul Hakim

Portofolio

-  farhanulhakim.netlify.app